



BSI Standards Publication

Applications of statistical and related methods to new technology and product development process

Part 3: Quantitative approaches for the acquisition of
voice of customer and voice of stakeholder

National foreword

This British Standard is the UK implementation of ISO 16355-3:2025. It supersedes BS ISO 16355-3:2019, which is withdrawn.

The UK participation in its preparation was entrusted to Technical Committee MS/6, Methodologies for business process improvement using statistical methods.

A list of organizations represented on this committee can be obtained on request to its committee manager.

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